

Girl Guides South Australia Inc.

2014 Annual Report



*MDG 2 Educate
me & you*



#GirlGuidesSA



*Douglas Scrub
Activity Day*

State Commissioner's Report

Welcome to the Girl Guides SA inc Annual Report for the year 2014. The Board, State Management Team and Region Manager team have combined efforts over 2014 to support Guiding in South Australia. In doing so the executive teams were following the Girl Guides Australia and Girl Guides South Australia Strategic and Operational plans from 2010 - 2015. During 2014 was the time for Girl Guides Australia and South Australia to review the Strategic Plan and set a new plan for 2015 - 2020. This new Strategic Plan was set in late 2014 and early 2015. It is currently being operationalised by the state executive teams.

In review of the 2010 - 2015 Strategic Plan we aimed to provide high quality leadership, a reinvigorated brand, a redesigned Program experience, a unified strong national organisation and a sustainable funding model. Our State Management Team have been reporting to the Board on their progress in all aspects of the Strategic Plan. The Region Managers have been reporting to the State Management Team on the efforts within their Region to provide a quality program experience for the Guides that utilises the fundamentals and elements of the Australian Guide Program. All members have been kept informed of progress, activities and changes through the State Newsletter and electronic media, Region Leader teams and directly via mail or email.

Within South Australian Guiding the refined Adult Learning Qualification Program has been established with trainers and Learning Partners now adept at using the principles and passports. This, coupled with the trails of the Training Qualification during the year and the roll out of the Management Qualification, continued to improve our ability to provide high quality leadership to deliver the Australian Guide Program to our Guides. Girl Guides South Australia held an inaugural Leaders event called Let's Shine early in 2014 to enthuse Leaders and Managers for the year while incorporating networking and information on 2014 activities. According to the follow up survey the day was a success and will continue to be a fixture in the Guiding Calendar. A new Code of Conduct was also developed during 2014 for distribution in 2015 to further enhance our provision of high quality Leadership. Further reviews of the Australia Awards for volunteers and the Policy and Procedures Review were out for consultation during the year and are expected to be tabled at Girl Guides Australia in 2015. All Leaders and Managers had the opportunity to enter the consultation on these items as befitting a unified strong national organisation.

During 2014 there was continued effort to increase our presence in the market place. Girl Guides SA use of the logo, publications, social media branding and public relations tools to the best of our capacity increased our ability to reinvigorate our brand. Our presence

on social media was improved with the use of facebook, and hashtags. The National website and associated database has given us a consistent national presence allowing for our globally connected IT savy mobile society to locate us with ease wherever they may have moved to. As with all new things the change has had some quirks and needed some new learning by volunteers and staff alike. Continued participation in the National Biscuit Day gave South Australia the opportunity to use the nationally developed media campaign to enhance our share in the biscuit product sales space and increase our presence in the community. All those Units with biscuit stalls had many enquiries about what Guides do. In South Australia we have expanded our biscuits campaign to include the Seven Skills for Girls as a learning program on business ethics, money management, presentation skills, health, safety and welfare, requirements, decision making, goal setting and people skills. There is scope for this program to be incorporated at a National Level and is part of our redesign of our Program experience for girls to increase their employment opportunities and training in life skills.

In regard to the redesigned Program experience the Region Managers have been connecting with their Leaders to consider that a quality Australian Guide Program has been delivered in their areas. Consolidation of Leaders knowledge through the Leader and Girls handbooks has assisted greatly in the understanding and delivery of the Program. Preparations were also made during the year for the first part of the consultation process on the Australian Guide Program Review. I would like to thank all those concerned in this project and encourage all members to have a say in the review of the Australian Guide Program. State Events linked to the Australian Guide Program held this year included the Australia Day Parade, Thinking Day, Douglas Scrub Activity Day, Camp Amity, Anzac Day Youth Vigils, Dawn Services and the Anzac Day March, Earthkeepers Camp in the South East, Biscuit Day, State Camp and the Royal Show.

Our triple bottom line is vital to the success of the organisation and the organisations ability to remain sustainable. Financially our income levers are membership, biscuit sales, property bookings and investment dividends. Our expenses are those that allow us to provide our volunteers with services they need to provide quality Guiding to their Guides. All our income levers required improvement over the year to increase our sustainability. This occurred in some areas but not in others. We were unfortunately unsuccessful in our grant funding for our Douglas Scrub Campsite development plans but were successful in funding the Girls on Track program to deliver a life skills program to underprivileged girls. The Girls on Track program also employs some of our Leaders in a part time capacity as presenters of the program.

Our volunteer Leaders and Managers are vital to the success of the organisation. I would like to personally thank all the members of the organisation who have put their spare time into Guiding. I would like to thank the Staff for their efforts over the year. I would like to thank the supporters of all our Leaders and the parents of the Guides who assist their girls to become the best they can be. I would especially like to thank the Leaders who are enthusiastically assisting the girls and young women they mentor and lead to become the confident, self-respecting and responsible community members we aim for

them to be. Our Leaders and Managers are great volunteers who believe that mentoring and leading the next generation of girls and young women will result in a better global community for us all. As a member of the World Association of Girl Guides and Girl Scouts all our Guides are one of 10 million members.

I commend this 2014 Annual Report to you as we have fun today and lead the World tomorrow. I ask you also to join us as we move through 2015 and remind people that We Know Girls!

Dr Michelle Stone

State Commissioner.



L to R
Guest speaker Di McDonald,
together with Chief Commissioner
Robinette Emonson, and State
Commissioner Dr Michelle Stone



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Friends

Our Mission is to enable girls and young women to grow into confident, self-respecting, responsible community members

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Program Report

2014 was an exceptional year of Program activity, fun and learning giving girls the opportunity to experience being a Girl Guide across every level of the organisation.

Skills

A Youth Leadership Skills Weekend was held on March 7-9th. Run by the enthusiastic Leaders, Julia McTier, Emma Sheard, and Michelle Winn it was a highly successful event attracting the participation of 12 Guides, and utilised the services of Sheralie Alekna as QM. The program for this weekend is a national curriculum and teaches initiative, lateral thinking and other leadership skills.

Douglas Scrub Activity Day

Douglas Scrub, as our primary campsite, held an Activity Day on 12th April. An outstanding registration of 147 girls and 40 adults, across 20 Units, ensured a successful Day. It was sensational to see so many Guides and Leaders attending this event. The girls got to challenge themselves at putting up a tent quickly and the Leaders had to restrain themselves from helping! Many mini-bedrolls were made and lots of practice on large ones too. Food was a fine affair with pancakes on buddy burners and trangias and damper in mini-alfoil ovens. Girls tested their friends and group work at the Initiative games and thought about all the ways we learn at MDG2. Did you know that “You can ROAR at Girl Guides”!!! There were lots of colourful hand prints on our MDG2 banner –it turned up at SAGE14 too. Some of these activities counted toward the pre-camp challenge for SAGE14 and as well as other clauses or badges that could be signed off in Discover-a-Challenge, Explore-a-challenge, JBP or BP Awards.



Thank you to the Program Team and our extra helpers for making it such a successful day we look forward to seeing you at our next State event. It was fantastic to see so many units making the most of the weekend to camp too.

State Camp

GGSAs Biannual State camp was held between the 6th and 10th July. This camp was very successful, providing unique camping and activity opportunities for girls and Leaders



alike, contributing strong revenue to the budget. Cathie Hancock was Leader in Charge, and her contribution, together with that of the organising committee is warmly acknowledged by GGSA.

The overnight camp held 39 girls and 9 Leaders

The 8-12 camp held 99 girls, and 24 Leaders

The 13-18 camp held 29 girls and 7 Leaders

It was a fabulous time, a touch cold and wet in places, but the fun and fellowship of Guiding rang through. The activities ranged from High Ropes, recycled craft, cooking on open fires in a masterchef activity, hiking, archery and a huge campfire. All the girls and Leaders are still particularly fond of their SAge 14 hoodie and it is great to see them in use all over the State and in Broken Hill! A wonderful camp, with great support from our Girl Guides and Leaders ensuring everyone had the opportunity to participate at the level that they felt comfortable with, and challenged at the level of their choice.



Queen's Guide Award

We acknowledge the commitment and of the following girls in achieving their Queen's Guide Award at a presentation at Government House on 4th July.

- **Mari Walker – Blackwood Rosella Guides**
 - Outdoor Adventure Focus
- **Tryphena Nicolai – Gawler Jillaroo Guides**
 - Special Interest Focus
- **Kathleen Woods – Millicent Shooting Stars**
 - Arts Focus
- **Kate Patten – Millicent Shooting Stars**
 - Arts Focus
- **Emily Hack – Prospect Guides**
 - Outdoor Adventure Focus
- **Fay Daly – Prospect Guides**
 - Arts Focus



Program Report

BP Presentation

The BP Presentation was held on 16th November, with 29 girls achieving their Award, including 4 girls from Berri and 1 from Berri Special Guides. Emma Sheard delighted everyone as the Guest Speaker.

Leah Marley

Elain Garrett

Jacinta Wirth

Jessica Dixon

Caran Kaur

Emily Vink

Hannah McCracken

Lilly Batt

Georgia Fitzgerald

Finnlay Dodds

Ashlee Horvath

Jessica Winn

Tabitha Hunter

Alyce Heap

Briana McTier

Julia Hart

Tara Mahony

Jessica Packer

Jana Badran

Kiara Brown

Lauren Hayes

Victoria Clarke

Emma Giersch

Stephanie Oxenham

Georgia Plowman

Phillipa Wills

Nicola Jones

Matilda Blight

Emily Young

Rhiannon Hipkiss



Learning and Development Report

Trainings and Seminars presented

The Learning and Development Team spent the year of 2014 establishing the Management Qualification and assisting with the trialling of the Learning and Development Qualification. During this time we held a number of seminars for Leaders and Managers.

- 3 Leadership Qualification weekends
- Being Safe training – 3 Metropolitan, 1 Country Region
- Asthma training – 2 Metropolitan, 1 Country Region
- Learning Partner training – 1
- Powerful Presentations – 1
- Water Activities trainings – 2
- Guiding Orientation webinars – 4 hosted by SA Trainers and, 2 co-hosted with NT
- Management Qualification Training for RM DM day 1
- Management training sessions held after Region Leaders meeting.

More trainings and seminars were developed by the trainers but unfortunately 10 were cancelled.

Development of Trainers

There is a prerequisite number of hours that our Learning and Development Team members are required to train and be trained so trainer development weekends and days are made available each year. This year there were two Trainers Weekends and a Trainers Day. South Australia also hosted the National Training for Trainers held at Warradale Urban Campsite in May. Eight trainers from South Australia attended.

Trainer Qualifications

All Trainers are on Level 3 or National Trainers transferring to the new Learning and Development Qualification. Two Trainers have completed the transfer to the new qualification as at Dec 2014 with several Trainers working on the Learning and Development Passport.

National collaborations

The State Learning and Development Team assisted with the development, trials, planning of resources and roll out of national trainings such as Powerful Presentations, Facilitation Skills, the Management Qualification Day 2, the Outdoor Leader Qualification, Camp Leader and other outdoor skills sessions. written and resources planned and made.

Olave Report

Olave Awards Workshop

The Olave Awards Workshop was held in February with great discussions being held around Awards and setting up the agenda for events during the year.



High Ropes at Douglas Scrub

A fantastic day of High Ropes was held in October.



High Ropes provided a great opportunity for everyone to come together and develop new friendships and develop strong skills that will always be valuable for the future. A great time had by all, and the weather was as beautiful as the scenery at Douglas Scrub.



Olave Program Review

During the year and beginning with our fabulous display at Let's Shine 2014 the Olave Program members and previous members were heavily involved in the review of the Olave Program. In 2015 the recommendations of this review will be presented to the Girl Guides Australia Board and implemented.

Olave Baden-Powell Award

The Olave Program was proud to present an Olave Baden-Powell Award to Jaimi Hayhoe at Government House on 4th July.



International Report

In a world where there is so much to do, and so little time to do it, Thinking Day provides the time for reflection and consideration.

The State Thinking Day celebration was held in February where over 250 Members participated and celebrated. The Thinking Day theme was the Girl Guides MDG2: Universal Primary School Education and a range of activities using technology and games to highlight the lack of education for girls across the world and the advantage an education can have not only to the girl but to her whole community.

INTERNATIONAL TRAVELLERS

The world of Girl Guides is local, regional, State, interstate, and international. In our global world, this year 3 Olave members participated in service programs at Sangam for varying periods of 3 to 12 weeks:

- 1 Olave member participated in GOLD in the Cook Islands. Here she assisted in the training of new and not so new Leaders in the Guide Program and also learnt many new things herself.
- 1 Olave member attended a program at Sangam based on MDG 3: gender equality
- A group of 5 Leaders and 13 Guides went on an international group holiday to the UK and Switzerland. On the trip they managed to enjoy programs at Our Chalet and at Pax Lodge - two of the WAGGGS World Centres
- 2 Leaders attended the inaugural Asia Pacific Region Leader of Girls. Whilst this event was in Melbourne, it was still an international event! The chance to meet and learn from international visitors from across the globe was an opportunity not to be missed.

INTERNATIONAL SERVICE CHALLENGE

READY for Action promoted a service project based on the Girl Guide method

A number of organisations were assisted including (among others):

- Birthing kits
- Operation Christmas Child
- Operation Uplift
- Cambodian Guides and Water Filters
- Knitting squares or making Wraps for love
- Resource packs and goods

Trefoil Guild

In March, Trefoil visited Barwon Trefoil Guild for a casual and fun weekend.

Barwon Trefoil Guild showed us endless hospitality over the weekend. We stayed in their very comfortable Brownie Guide Hut, Mirrabooka, at Ocean Grove and were presented with a friendship scarf that had been machine embroidered by one of their members. From there the friendships flourished.

It was a privilege to hear from 2 enterprising Girl Guides who had been so moved by their experience in January 2013 when they found themselves in a bushfire area while on a pre-camp trip before attending the State camp in Tasmania that they have designed and are selling badges to raise funds to replace a playground in a school, raising up to \$6000 at the time of our visit. A beautiful example of Guiding in practice!

Lots of fellowship enjoyed by all and already there is talk about the next time!

ANZAC City Vigil Supper

As a commitment to our ongoing service, Trefoil participated in the City Vigil Supper for Anzac Day.

Trefoil is a strong contributor to Girl Guides through its involvement and participation at a number of events and functions including, for 2014:

- Providing staffing at the State Camp
- Knitting poppies for the RGH Centenary Commemoration;
- Assisting to maintain Guide Halls;
- Packing bags for Girls on Track Program
- Parcel Minding at the Royal Adelaide Show;
- Holding Biggest Morning Tea functions for Cancer Council;
- Raising funds for TG Outreach through collecting and selling used Stamps;
- Packing and selling Loxton grown dried fruit,
- Providing support crew members for Guide and Scout performing arts.



Biscuits

Guide Biscuits

Girl Guide Biscuits have held a special place in the hearts of all South Australians, young and old. Always has! Always will! Sale of biscuits, Girl Guides only fundraising activity, funds many community activities and supports Girl Guides to be able to do more and learn more.



In particular we take this opportunity to thank the generous support of ABC 891, Peter Goers and his team for their ongoing interest in our biscuit program, and promotion on radio. Thank you Peter!

And we thank the welcome support of Channel 9 and Virginia Langeberg and the Weather Team, committing their time, energy and support to building awareness in the SA community about our biscuits.

Regional Radio continues to be a great support, and without their interest, we are sure our biscuit sales would not have reached the fine tally that they did.

And last but not least, in any way,

Thank you South Australia

You have supported our biscuit campaign for many years, we hope your support continues

Adult Awards

On the 4th July 2014 the Queens Guide, Olave Baden-Powell Award and Adult awards were presented at Government House by Mrs Liz Scarce, patron of Girl Guides South Australia Inc. On behalf of Girl Guides South Australia Inc a presentation of a series of photo's of our Patron and the Governor was presented to the Governor Kevin Scarce and Mrs Liz Scarce to thank them for their assistance over their term in Government House.



The Adult Award recipients were:-

- Kylie Pring - Banksia
- Liz Hobart - Banksia
- Chantelle Travis - Banksia
- Deborah McGuiness - Wattle
- Michelle Stone - Emu
- Dawn Borchardt - Red Kangaroo



Community Programs

Blue and Gold Society



The objective of the Society is to bring together men and women who appreciate the value of the Girl Guide program and can, through their community involvement, inform others about how our program is designed to help girls, and young women lead, achieve and succeed.

The concept of the Society was well received and there are currently over 60 members, representative of the business world, the public sector and the general community with Guide Leaders and former Guiding members. Members undertake to be 'Ambassadors' for Girl Guides South Australia.

Social functions are held each year at which members learn more about what is happening Guiding with current activities, and have opportunity to network with other interested parties.

Girls on Track for Life



The Girls on Track for Life program has been developed as community programs in conjunction with Girl Guides, The Smith Family and Communities for Children. This twelve week program has been adapted from the highly successful program run by Girl Guides New Zealand in their after school clubs. The program aims to develop basic life skills, including healthy eating, body image, responsible decision making, personal safety and socialization skills, as well as developing team work, self confidence and self respect for girls aged between 7 and 12 years of age from vulnerable families. Since the inception of the program in 2008, we have gained partnerships with the Metropolitan Fire Service, Soroptimist International, Voice Interests and Education of Women Clubs of South Australia, Communities for Children, Safer Communities and SAPOL, enabling Guides to deliver these programs. These programs are run for girls aged between 7 and 12 years, from vulnerable families, and are financed by grants and local community support. In 2014 we were fortunate to gain grants from Communities for Children and Communities for Children Plus and Community Business Bureau Inc. Financial donations were also received from many Church Groups, the Kotara YWCA group, the Quilters Guild of South Australia, Tea Tree Gully Probus Club, Scouts SA Triple S Group, Rotary and Kiwanis Groups.

The Community support for these programs with the donations of toiletries, and gifts is amazing with groups like the Melrose Park Sewing groups, VIEW (Voice Interest Education of Women) Soroptimist International Torrens Group, Trefoil Members, The Teddy Bear Association, Mothers Union groups at Warradale, Brighton and Seacliff. A special Thanks to the Burnside Trefoil members who assist with the bagging of the toiletries etc once a term which is a fantastic help.

2014 saw an increase in programs due to the support from the community and we were able to run nine programs per term - one in Whyalla, one in the Port Adelaide Enfield Council Area, four in the Onkaparinga Council Area and three in the City of Playford. A total of 135 girls participate in our programs each term.

During 2014 we have had a great success in getting girls to join Guides—nine girls have joined Guides in Whyalla, two at Elizabeth, two at Hillcrest and ten girls in the Salisbury area, allowing us to open a new Unit for the girls. We are overwhelmed with the support from the Community allowing us to run these programs, and the benefits to the girls and their families have been outstanding. The Evaluation of these programs is very successful, with the school retention rate increasing by 85% for these girls and the peer groups that have been formed have gained strength within the school communities.

Children's Week

Children's Week 2014 is an annual Festival celebrated from Friday 17th to Sunday 26th October each year. The Children's Week Association of South Australia is affiliated with the Children's Week Council of Australia. The National Patron is His Excellency Mr. Peter Cosgrove; the Governor-General of the Commonwealth of Australia and State Patron is Mrs Lan Le, wife of the Governor of South Australia. State Ambassador is Mem Fox and the Media Ambassador is Jane Reilly.

Children's Week 2014 celebrated the theme of '*Children have the Right to Speak and be Heard in the International Year of Family Farming*'. Megan Mitchell the National Children's Commissioner launched the week of activities at Urrbrae High School.

A diverse range of healthy lifestyle activities were held throughout the state that focused attention of the wider community on children, in particular issues of health, recreation, sport, child care, education, cultural, social and emotional needs and the recognition of children's achievements.

Children's Week has been celebrated in South Australia for the past 35 years and has been supported by the Government of South Australia (Department of Education and Child Development) and the Federal Department of Education, Employment and Workplace Relations.

Throughout this nearly two weeks of frenetic activity, thousands of children had the chance to celebrate their own achievements, display their talents and just have good fun.

Family activities reflect on the lives of children in other parts of the world where safety and freedom are not automatic.

Girl Guides South Australia is an active member of the Children's Week Committee. This committee meets monthly and consists of 20 organisations that have involvement with Youth.

GGSA were successful in gaining a small grant from Children's Week to assist with the Teddy Bears Picnic which was held late October, to conclude the Children's Week celebrations for 2014.

National Council of Women South Australia



National Council of Women Australia is a national non-government umbrella organisation with broadly humanitarian and educational objectives, which seeks to raise the awareness of women and girls to their rights and responsibilities as citizens and to encourage the participation of women in all aspects of community life.

NCWA links groups across Australia, each with diverse affiliates, in a federal structure and provides a forum for considered debate on policy matters brought forward by the constituent Councils. Individually and in partnership, NCWA works for improved conditions for women and children, especially the most vulnerable. In the ACT, New South Wales, Queensland, South Australia, Tasmania, Victoria and Western Australia members maintain an active program of seminars, conferences, consultations, submissions and publications.

Girl Guides South Australia has been an active member of the NCWSA for many years, and currently is represented with Helen Pointon OAM appointed Treasurer and Margie Berlemon AM being the Youth Adviser. GGSA is also actively involved with the Ruth Gibson CBE Memorial Award. This is a Financial Award offered to young women to continue their educational studies, and is administered through the NCWSA. GGSA have been very successful over the years in gaining these Awards.

Thank you

Girl Guides SA Inc acknowledges the ongoing and generous support of the following

ANGLICARE SA



Communities
Government



Government of South Australia
Office for Recreation and Sport



**MARSH & McLENNAN
COMPANIES**



South Australian
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Government of South Australia
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for Children is funded by the Australian
Department of Social Services



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Department for Families
and Communities



International Women's Day





SA Government Strategic Plan

